Nathan Garfield, UX Designer

I'm focused on creating intuitive and delightful experiences through the practice of human-centered design. Looking for a position on a productive, innovative and empowered team.

www.nathangarfield.com
nathangarfield@me.com
(267) 307-1989
linkedin.com/in/nathangarfield

PPL Corporation, Senior UX Designer

September 2020 - Present | Allentown, PA

Worked as part of a multi-disciplinary Agile team to support and enhance Sky, the PPL intranet. Sky is the central source of PPL employees' news, work-related documents and other important resources. Designed a new Dashboard experience for Sky which included widget design, IA restructuring and usability testing. Experienced being part of a team in its early stages and helped set team standards, develop a comprehensive design system, and establish productive relationships and cadences with stakeholders.

Comcast Business, UX Designer

June 2019 - March 2020 | Philadelphia, PA

Designed primarily for the Comcast VoiceEdge product, a communications tool for small businesses that includes text, voice, and video-based methods of communication. First time as part of an internal Agile team in a corporate environment. Balanced stakeholder needs with user needs and development constraints to produce an intuitive and usable product.

Think Company, Experience Designer

May 2018 - May 2019 | Philadelphia, PA

Worked on several client projects as part of an award-winning design studio. Worked primarily on a retail experience for Comcast Xfinity, as well as a complex web project for Merck and a research-intensive project for Temple University. Formative career experience where I got to learn how UX projects work and how to relate to and work with a wide variety of clients.

Nathan Garfield Design, UX Designer

December 2016 - Present | Philadelphia, PA

Wide variety of freelance projects over the years, from branding to web design to information architecture design. Redesigned an entire non-profit org's website, designed a new online presence for a live music company, and did UX design for my friends' pet projects.

Temple University

Sep. 2008 - May 2013 | Philadelphia, PA
Bachelor of Arts - Film and Media Arts

Interaction Design Foundation

Dec. 2016 - May 2018 | Online
Cert. in Human-Computer Interaction

Google Analytics

May 2019 | Credential ID 31740498
Google Analytics Individual Qualification

Skills

Wireframing
Prototyping
UI design
Storyboarding
Design system
Research and synthesis
Video editing
Audio production
Workshop facilitation
Agile methodology
Documentation and wiki curation

Tools

Figma
Sketch
Invision
Miro
Adobe Creative Suite
Zeplin
Usertesting.com
Airtable
Optimal Workshop